



**PHILIPPINE
CONFERENCE
on new
EVANGELIZATION**

PCNE V

UST Quadricentennial Pavilion
20-22 July 2018

WE HAVE THE MESSAGE: Now what? How to get people to listen?

THE LISTENER: Messages are received according to the mode of the receivers.

- Auditory
- Visual
- Kinesthetics
- Digital

THE SPEAKER:

- Tindig (Dress for the occasion. eg pres of CTI)
- Tinig (Tone of voice)
- Titig (Eye is the window of the soul)

THE MESSAGE: Why listen?

- Be a FRIEND.
- Share a VISION.
- See the BIGGER PICTURE. The goal of ADVERTISING is not to sell a product but to CREATE A NEED.
- Be ACCOUNTABLE & RESPONSIBLE. Credibility (character + competence)
- LIFE IS SHORT. Set your PRIORITIES. You have the freedom to make a choice but you don't have the freedom to choose its consequences.
- INSPIRATIONAL. Ask for HELP. If you want to walk fast, walk alone. If you want to walk farther, walk together. But if want to reach your destiny, walk with the right people.
- Why GRATEFUL. Everything is Grace. Grateful people are capable of sharing.

AT THE END: Be a PROPHET, JESUS is the MESSAGE. One SOUL at a time. How?

- Stay FOCUSED
- Know your PRIORITIES
- Live a balanced life: ORA ET LABORA
- Do not be AFRAID TO MAKE PAINFUL DECISION FOR GOD.

The SHARE is more important than the LIKES. Ultimate question: What must i do to inherit ETERNAL LIFE? You cannot make people go to heaven if you are not making it.

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